



Hanna Vass

Entertainment Artist and Storyteller

Experience

Themeland Studios / Project Manager & Concept Artist

November 2023 - present, Burlington, WA

- Collaborate closely with the design & production teams to understand project requirements and objectives.
- Create and update calendars and cut sheets for use by sculptors and painters on the shop floor. Supervise the team in completing time-sensitive projects.
- Meet with clients to understand project requirements and conduct design reviews.
- Create detailed 2D concept art that conveys character designs, environments, and objects in line with the project's artistic direction.
- Create style guides and documentation to maintain visual consistency across projects.

Duality / Art Intern

April 2023 - November 2023, San Mateo, CA - Remote

Art Intern for the Products and Development team at Duality Robotics. Primarily worked on the concept design and creation of 3D-modeled virtual environments for testing digital twins. I used Maya to model assets, Arnold for rendering, Substance Painter for texturing, and Unreal Engine to create one-of-a-kind environments. I also gained experience with product testing, documentation review, and providing feedback.

Disneyland Resort / Attractions Cast Member & Trainer

April 2022 - November 2023, Anaheim, CA

Cast member and trainer for The Little Mermaid: Ariel's Undersea Adventure at Disney's California Adventure Park. I taught new cast members how to operate the attraction and provide exemplary customer service to guests, including quality checks of scenic elements, safety controls, and placemaking. As part of the leadership team, I updated our attraction with new and exciting ideas and guest interaction tools to make magic for our guests and cast. I was also trained in Guest Show Operations, with experience hosting live shows and seasonal events.

IAAPA - IAAPA ASIA/ Show Ambassador

May 2024 - Bangkok, TH; June 2023 - Singapore; November 2022 - Orlando, FL

Selected to be a Show Ambassador for the 2022 International Association of Amusement Parks & Attractions (IAAPA) Expo in Orlando and the 2023 Expo for IAAPA Asia in Singapore. Returned as

Details

Bellingham, WA
650.766.5267
hannajvass@gmail.com
www.hannavass.com

Skills

Storytelling, Creative Writing

Fine Art Training, Advanced
Technical Drawing, Costume
Design, Themed
Entertainment Design,
Environment Design, Scenic
Design, Interactive Design, Set
Dressing and Props

Skilled at Developing
Concepts and Visuals via
Sketch, Storyboards, and
Photo Studies to
Communicate Preliminary
Design Ideas to Other
Members of my Team

Advanced Skills in 2D
Software, including Adobe
Photoshop, Illustrator, and
Procreate

Advanced Skills in 3D
Software, including Maya,
Zbrush, SketchUp, Substance
Painter, Blender, and Unreal
Engine

Proficient in Microsoft Office

Theme Park Production
Operations, Public Safety,
Industry Trends, Best
Practices and Style Guidelines

Familiar with Construction Techniques, Including Experience with Hand and Power Tools, industrial glues, adhesives, paints, wire-cutting machines, hot sculpting tools, and Fabrication Labs

Excellent Customer Service, Public Speaking, Creative Problem-Solving, and Brainstorming Skills

Hard Working, Flexible, Detail Oriented, Able to Multi-task and Negotiate in Fast Paced Environments, Deadline Driven, Budget-Conscious, Outgoing, and Friendly

Awards & Credits

I was awarded the inaugural Ambassador of the Year Award for IAAPA Expo Asia 2023, nominated by my peers, and awarded for making the most impact for guests and other Ambassadors.

I have a photo credit in the December 11, 2015, issue of Wired Magazine.

I won the Holly Horton Award, given each year to an 8th grader who demonstrates kindness, integrity, and a love of learning, and was a speaker at my middle school graduation from Live Oak School in San Francisco.

I designed a stuffed "beastie" selected and sold as a fundraiser for my art school when I was 14.

a senior ambassador for the 2024 Expo for IAAPA Asia in Bangkok. I collaborated with the expo management team and on-site vendors to oversee a range of special events and coordinated with IAAPA's education staff to conduct the on-site logistics for education programs and off-site tours.

Storymakery / Associate & Instructor

May 2019 - January 2020, Irvine, CA

Led creative writing workshops, helped kids create adventures with our proprietary story-making software, organized and orchestrated onsite celebrations, worked sales and cash register in the storefront. Created and taught a character design class.

Hands on Children's Museum / Gift Shop Volunteer

January 2017 - June 2017, Olympia, WA

Interacted with museum staff & visitors on a personal level, fostering a creative mindset while discussing & expanding ideas about subjects pertaining to the museum and its various exhibits and installations. Organized & created gift shop displays to promote products, provided excellent customer service, handled cash, and worked register.

Fly on the Wall Art School / Camp Counselor

Summers 2013, 2014, Half Moon Bay, CA

Led activities exploring book art, charcoal, painting in various mediums, cartooning, comics, graphic novels, street art, & creature creation. Explored themes of nature through art with botanical art, animal portraits, nature journals, art direction, drawings & more.

Education

Laguna College of Art & Design / Bachelor of Fine Arts

December 2022, Laguna Beach, CA

Summa Cum Laude. GPA: 3.97

Earned a BFA in Entertainment Design with a minor in Creative Writing. Merit scholarship recipient every semester.

California College of the Arts / Pre-College Program

June 2015, Oakland, CA

Earned college credits in this competitive pre-college program for artistically advanced high school students between my junior and senior years of high school.

Fly on the Wall Art School / Private Lessons

June 2001 - August 2016, Half Moon Bay, CA

Classes, and then private lessons at this highly regarded art school on the Northern California coast.